

- Investment Index fell from 103 to 99 in October
- Investment Attitude Sub Index rose from 101 to 102
- Investment Environment Sub Index fell from 106 to 96

### Investment Index

- The investment index fell in October from 103 to 99 with a much weaker outlook for investment markets to blame.
- The investment attitudes sub index rose modestly from 101 to 102 in October. The percentage of people who said they were regular investors dropped to 29% from 31% in September. However peoples' comfort levels around how much they were investing offset this – 66% of people felt they were investing the right amount in October, up from 61% in September. This helped push the attitudes sub index slightly higher in the month.
- The Investment Environment sub index slumped from 106 in September to 96 in October, its lowest level since launch. A sharp drop in technology stocks, concerns about economic growth and corporate profit growth and rising bond yields all combined to drive stock markets down by 5.2% in October. October's selloff effectively wiped out stock market investors' 2018 gains so it's no surprise that it weighed heavily on peoples' general outlook for investment markets.
- The percentage of people that felt it was a bad time to invest jumped from 17% to 26% in October with older investors appearing particularly nervous about the investment outlook. To illustrate, a greater percentage of investors over 50 felt it was a bad time to invest (32%) compared to those who felt it was a good time to invest (26%).

### For media queries or interview opportunities, please contact:

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**ENDS**

**Appendix:**

**Table 1 Investment Index and sub-indexes, monthly (Base=October 2017)**

Month	Investment Index		
	Overall	Inv. Attitudes Index	Inv. Environment Index
Oct-17	100	100	100
Nov-17	103	106	99
Dec-17	101	104	98
Jan-18	100	95	105
Feb-18	101	104	98
Mar-18	97	94	99
Apr-18	100	98	102
May-18	98	98	98
Jun-18	102	103	101
Jul-18	97	97	98
Aug-18	106	110	101
Sep-18	103	101	106
Oct-18	99	102	96

**About the Investment Index:** The Bank of Ireland/ESRI Investment Index tracks household views on attitudes towards investment as well as understanding their perspectives on the current and future investing environment. Monitoring household investment patterns gives an understanding of how people are putting their money to work, their financial diversification, and their appetite for risk.

The Bank of Ireland Investment Index is produced monthly from a minimum sample of 800 consumers aged 15 years and above. The ESRI carries out the Savings and Investment Index research to ensure the indices represent a national sample.

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